

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	16	(user adj node) and (advertiser adj node) and (advertis\$3 near2 content)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/04/05 12:37
L2	7872	(website or "web site") and (advertis\$3 near2 content) and network\$3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/04/05 12:43
L3	3	(select\$3 near3 (advertiser adj node)) and display\$3 and (media adj content)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/04/05 12:50
L4	16	1 and 2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/04/05 12:51
L5	22	("5692132"   "5710887"   "5712979"   "5717860"   "5721827"   "5724424"   "5727156"   "5737619"   "5740549"   "5751956"   "5757917").PN.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/04/05 12:51
L6	1030	("3848193"   "3987398"   "4170782"   "4186413"   "4224644"   "4287592"   "4288809"   "4305101"   "4307446"   "4338644"   "4347498"   "4381522"   "4405946"   "4429385"   "4476488"   "4488179"   "4536791"   "4575579"   "4641205"   "4677466"   "4691351"   "4691354"   "4701794"   "4706121"   "4751578"   "4751669"   "4768110"   "4775935"   "4815030"   "4821102"   "4823122"   "4829569"   "4866700"   "4868866"   "4873662"   "4890321"   "4908707"   "4908713"   "4974149"   "4975904"   "4975905"   "4977455"   "4987486"   "4991011"   "4994908"   "5001554"   "5008853"   "5053889"	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 12:54

		"5058108"   "5075771"   "5077607"   "5099319"   "5105184"   "5133075"   "5151789"   "5182640"   "5187787"   "5200823"   "5220420"   "5220657"   "5230048"   "5231493"   "5261042"   "5283639"   "5283731"   "5285272"   "5301028"   "5305195"   "5319707"   "5337155"   "5339239"   "5343300"   "5345594"   "5347632"   "5355480"   "5357276"   "5404505"   "5440262"   "5471629"   "5498003"   "5511160"   "5515098"   "5528490"   "5537586"   "5557721"   "5577266"   "5579537"   "5583563"   "5600366"   "5617565").PN. OR ("5740549").URPN.				
L7	165	2 and 6	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 13:08
L8	0	5 and 7	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 13:08
L9	51	(server adj node) and (user adj node) and advertis3	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 15:58
L10	3	9 and (affiliate adj (website or "web site"))	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 16:00
L11	0	("2009/0254998").URPN.	USPAT	OR	OFF	2012/04/05 16:01
L12	984	("5692132"   "5710887"   "5712979"   "5717880"   "5721827"   "5724424"   "5727156"   "5737619"   "5740549"   "5751956"   "5757917").PN. OR ("5948061").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 16:01
L13	233	2 and 12	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 16:03
L14	1	1 and 13	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 16:04
L15	20	("20010025274"   "20010053999"   "20020069105"   "20020156677"   "20020161608"   "20020161633"   "20030006911"   "20030149937"   "20030195927"   "20050096988"   "5724521"   "5848396"   "5933811"   "5948061"   "6141010"   "6144944"   "6332127"   "6446261"   "6449657"   "6857024").PN. OR ("8131585").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2012/04/05 16:05

4/ 5/ 2012 4:16:57 PM

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